



# **CARPANELLI AWARD**

#### CARPANELLI AWARD ANNOUNCEMENT "A NEW TOUCH OF ELEGANCE"

### Art. 1 - PURPOSE OF THE COMPETITION

CARPANELLI, company of furniture with 100 years of history dedicated to high-level cabinetmaking, within the 7<sup>th</sup> edition of the Design Contest IDEASxWOOD 2024/2025 promotes Carpanelli Award **"A NEW TOUCH OF ELEGANCE"**.

Every single project must aim to create a piece of furniture included in one of the following categories:

- TABLES and COFFEE TABLES
- CHAIRS and ARMCHAIRS

### and that pays attention to:

- research on current trends in the furniture industry (a new touch)
- to a current concept of elegance understood as use of precious and eco-sustainable materials, as search of the details and as craftsmanship of the workings (of elegance)
- to being inspired by a journey through the style, architecture, trends and fashion of one's own country to be translated, revisited and adapted, to the contemporary elegance of Carpanelli (*a journey in your country*)

The following points shall be well considered:

- the research on current trends and the original interpretation of the theme of the Contest;
- enhancement of wood in its most precious essences such as the leading protagonist;
- search for combinations with new materials expressing an actual concept of preciousness;
- attention to the respect for the forest heritage through the use of an FSC® certified wood veneer as per document FSC Italy –Tabu (link to document).
- for design it is possible to resort to the use of Artificial Intelligence to support human creativity. For projects developed with the help of various AI systems, it is mandatory to indicate the use of AI and the system used.

The submitted solutions shall be original and unpublished and designed to enhance the company works.

### Art. 2 – Terms of Participation in the Competition

The participation in the competition is open to:

- Professionals Category: all Italian and foreign designers (a specific qualification or diploma/degree is not required) regardless of age. All those who, on the date of the registration to the competition, are not enrolled in Schools, Institutes or Academies and work in the field of design, interior design or industrial design must be considered in the Professionals category.
- Students Category: all Italian and foreign students of the Universities of Design, Architecture and Engineering, Design Schools and Institutes and Fine Arts Academies.

For both categories, it is allowed to participate as individual or in a group. In the case of group participation, it will be necessary to appoint a group leader, who will be the sole responsible and contact person for the project. Each participant of the group will be asked to fill in the Annex A - Carpanelli Award with personal data, signature of explicit acceptance of the Announcement, indication of the members of

the group and name of the group leader. If a group includes both students and professionals, the group will fall into the Professionals Category. Each participant, as individual as well as group, is permitted to submit up to a maximum of 2 projects. Upon free registration, participants accept unconditionally the terms of this competition contained herein. If the terms are not, in whole or in part, respected, the design and the participants may be disqualified. The members of the Jury, their relatives, the employees of Carpanelli Srl and their relatives may not take part. Participants should periodically visit the website <a href="www.i4w.it">www.i4w.it</a> and the Facebook page www.facebook.com/ideasxwood to check for any further notifications relevant to the procedure.

### Art. 3 – Application of Participation

The application of participation in the competition, both for individual participants and for each member of a group, must be made as follows:

- 1) filling in Annex A Carpanelli Award in all its parts
- 2) uploading Annex A to the personal page of the Reserved Area. In the case of Groups, the Group Leader enters the names and uploads Annex A of each member to its personal page.

### **Art. 4 – Official Languages**

The languages admitted for the application of participation and the project descriptions are Italian and English.

### Art. 5 – Required Documents

Each participant of the contest, as individual as well as group, can upload up to a maximum of 2 projects to the Reserved Area of the website <a href="www.i4w.it">www.i4w.it</a> (Carpanelli Award). For Groups, the project must be uploaded to the personal page of the Group Leader. No personal data and signature should appear in clear text on the projects, under penalty of disqualification from the competition. All the technical tables belonging to a project must be anonymous. Each project must include a maximum of 4 tables.

Each uploaded project must be in a dedicated .zip folder, named with the USER CODE and must include:
- GRAPHIC DESIGN: formed by a maximum of 4 horizontal A3 tables (42 x 29,7 cm), as .pdf files, indicatively including: - Tab. 1: general overview, reference scenarios and methods of use, mood board, general concept of the design in its intended use and sources of inspiration, texts; - Tab. 2: technical drawings: drawings of the panels, details, sections, exploded views, construction drawings and significant details relating the chosen materials; - Tab. 3-4: design of the object, rendering, photo, preview image of the project summarizing its main features. The tables must be combined into a single .pdf file named "tables\_title of the project" (maximum file size 10 Mb).

## Art. 6 - Open Day and Webinar

To let experience its working activities, Carpanelli will organize one or more Open Days or Webinars - on dates to be defined, which will be communicated by email to the already registered participants and announced on the website <a href="www.i4w.it">www.i4w.it</a> - open to all the participants who want to have a training session on the company, its production and strategies. On these occasions it will be possible to ask for more information aimed at the development of the projects.

### Art. 7 – Delivery Deadline and Award Ceremony

Strictly by 12:00 p.m. (midday, Italian time) on 06.12.2025, the projects must be uploaded online in the dedicated Reserved Area/Carpanelli Award screen section of the website www.i4w.it. The Jury is scheduled for July; the Final Awards Evening will be held in September in Milan.

### Art. 8 - Jury

The Jury is chaired by Architect Silvia Piardi and composed of architects, journalists and members of the Associations of the wood-furniture sector. The Jury will carefully evaluate only the entries complying with the terms of this competition Announcement as indicated in Article 1. The judgements of the Jury will be unquestionable and unappealable.

### Art. 9 – Information and Publication of the Results

The finalists of the competition will be officially published on the website <a href="www.i4w.it">www.i4w.it</a> immediately after the Jury's deliberation. Carpanelli srl has the right to present the initiative to the press and to communicate the results of the competition during a dedicated event, for which information will be provided in due course on the website <a href="www.i4w.it">www.i4w.it</a> and on the Facebook page of the Contest.

All participants authorize the company upon acceptance of this Announcement to show their designs during public exhibitions and events and to publish them on a catalog and on paper and online media; for this nothing will be due apart from the obligation to quote the author. The company will not be in any case responsible for the theft or loss of the works.

### Art. 10 - Prizes

PROFESSIONALS Category- Carpanelli Award: 1° prize € 3.000,00

STUDENTS Category- Carpanelli Award: 1° prize € 2.000,00

Special Mentions will also be recognized at the discretion of the Jury.

Carpanelli reserves the right to produce prototypes of the projects of the competition, to eventually put them into production and exhibit them at the next editions of the Milan Salone del Mobile.

### Art. 11 – Rights and Ownership of the presented works

The authors will maintain the ownership of the presented works. The authors will grant the company the option to use the winning and mentioned projects for the duration of two year from the date of the Jury's deliberation. Within this period the company will evaluate whether to put them into production and, in this case, the relationship with the designer will be regulated by a separated and specific contract between him and Carpanelli srl. The company also undertakes not to modify in any way the presented works without the approval and authorization of the designer.

### Art. 12 – Acceptance of the Competition Announcement

Participation in the Competition presupposes the total acceptance of this Announcement. In accordance with articles 13 and 15 of the GDPR 2016/679, the acquired personal data will be used solely for the purposes of this announcement and of the related reports. The parties are granted the right to access their data, to request correction, integration and any other right therein. Responsible for the data processing is Tabu Spa - Cantù.

### Art. 13 – Jurisdictional Protection

The Milan Court is competent to deal for any controversy concerning this announcement and the acts related and connected to the procedure of the Competition.

For further information, technical assistance or clarifications contact: <u>i4w@carpanelli.com</u> - Tel +39 0362 620261 - asking for the Competition Secretariat.

Desio, October 2024